



Photo by Aislin Daliano
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Bobby Cole, a Montgomery, Alabama, native, is Executive Vice President and COO of Mossy Oak® Biologic®. He is an avid wildlife manager, hunter, and supporter of the Catch-A-Dream™ Foundation, who loves writing in his free time. Bobby lives with his wife and daughter in West Point, Mississippi.

The Dummy Line is Bobby's first novel.

www.readbobbycole.com
www.contextpublishing.com

"Good novels grow out of a writer's rich imagination and love for his subject, and Bobby Cole shows both in *The Dummy Line*. A walk through the woods will never be the same again."

Randall Wallace

Writer-director-producer

Braveheart, Pearl Harbor, We Were Soldiers, Man in the Iron Mask

"*The Dummy Line* is a fresh, original thriller. Like all truly good ones, 'once you're in, you're in' and you WON'T be able to put it down as it takes you through the full gamut of emotions. It's not just a good read, it's a great escape!"

Toxey D. Haas

Founder Mossy Oak® Brand Camo

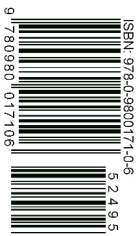
"Bobby Cole weaves just the right amount of humor into a thrilling story that otherwise would be way too scary for me to read. *The Dummy Line* single-handedly eliminates the threat of hunting camps being taken over by women and children."

Jill Commer Browne

#1 *New York Times*® Bestseller

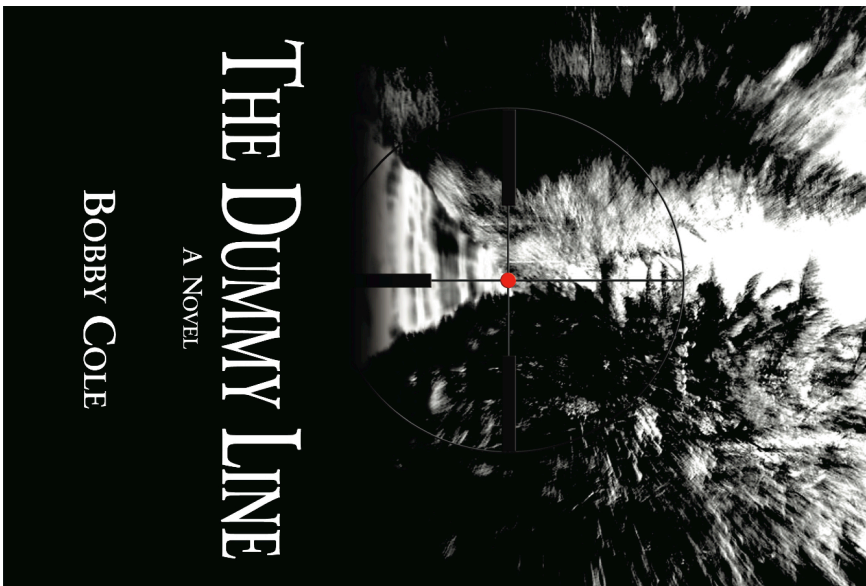
"Wow! What a book. I couldn't put it down. My heart raced and every emotion ran through me as the main character dealt with one crisis after another – situations we all hope never happen. Don't read this book in a tree stand in an effort to pass the time. You'll be so involved in the story that you won't notice that big deer on top of you."

Will Primros
President and Founder of Primros® Hunting Calls



THE DUMMY LINE

A NOVEL BY BOBBY COLE



U.S.A. \$24.95
Canada \$29.99

Jake Crosby, a troubled stockbroker, has planned a weekend escape at his hunting camp with his nine-year-old daughter, Katy. In the middle of the night, a gang of redneck drug dealers attempts to break into the remote camp. The gang's display of heinous intentions toward Jake and Katy causes Jake to make gut-wrenching decisions.

Running for their lives, Jake and Katy take the only escape route available, which leads them deep into Alabama's Noxubee River swamp. Crazed with blood lust and demanding immediate vengeance for their own, the frenzied gang anticipates Jake's desperate moves as they stalk them throughout the night.

Jake's choices put into motion a sequence of events that threatens everyone associated with him, and an unwitting young couple who happen to be in the wrong place at the worst possible time.

The Dummy Line is an action-packed suspenseful novel that will keep readers on the edges of their seats and quite possibly out of the woods at night.